

**READING BOROUGH COUNCIL
REPORT BY COUNCIL MANAGING DIRECTOR**

TO:	HEALTH AND WELLBEING BOARD		
DATE:	21 JUNE 2013	AGENDA ITEM:	6
TITLE:	HEALTH AND WELLBEING STRATEGY ACTION PLAN		
LEAD COUNCILLOR:	COUNCILLOR HOSKINS	PORTFOLIO:	HEALTH
SERVICE:	PUBLIC HEALTH	WARDS:	BROUGH-WIDE
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1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 This report updates the board on the progress to develop an action plan that underpins the delivery of the health and wellbeing strategy.
- 1.2 Appendices with this report:
- the draft Health and Wellbeing action plan (appendix 1);
 - the outcomes of the health and wellbeing board workshop (appendix 2);

2. RECOMMENDED ACTION

- 2.1 The Board consider how the information is presented and the level at which information is included within the draft action plan.
- 2.2 Partners agree how they wish to contribute to the development of the action plan.

3. POLICY CONTEXT

- 3.1 Health and Wellbeing Boards are a statutory requirement which brings together local commissioners of health and social care, elected members and representatives of partners to agree an integrated way to improve local health and wellbeing.
- 3.2 The board has since started work to ensure effective engagement between NHS, local authority commissioners, and GP consortia in readiness for this new statutory role. This includes producing the health and wellbeing strategy for Reading.

4. DELIVERING ACTIVITY

- 4.1 As a first step in developing an action plan (appendix 1) to support the delivery of the key goals set out in the Strategy, service areas within the council have been approached and asked to provide information on key supporting strategies and programmes of work that will take place during 2103/14, which directly contribute to the delivery of the Health and Wellbeing Strategy goals and objectives. Input from key stakeholders outside of the council including CCG's is also being sought.

- 4.2 It is important to note that the action plan is still in development, the plan captures existing local authority activity as well as some the new responsibilities that the council have in relation to its new public health function. Work across the county and locally is taking place to consolidate understanding of the range of services that are being commissioned and provided and how they relate to this plan.
- 4.3 Members of the Board as well as a range of health professionals and advisory officers attended a workshop in April 2013 to explore a partnership approach to shaping what delivery might look like for the objectives within the strategy. Suggestions for high impact and high influence activity, which could contribute to the delivery of the strategy vision and goals, were identified.
- 4.4 A number of the suggestions were examined in more detail to establish what partnership activity could take place to help contribute to the delivery of the strategy objectives. The outcomes of the workshop are attached at appendix 2, some of which are already captured within the draft action plan.
- 4.5 The process has highlighted the need for any proposals for new developments which support improvements in population health and wellbeing to have a clear business case with identified success measures and robust mechanisms to evaluate performance to ensure that we allocate public resources appropriately. As the action plan finalised and we develop an approach to dealing with resource requests a further report will be presented to the board.

5. CONTRIBUTION TO STRATEGIC AIMS

- 5.1 The new health structure and the councils new public health functions will impact on the strategic aim of promoting equality, social inclusion and a safe and healthy environment for all.

6. COMMUNITY ENGAGEMENT AND INFORMATION

- 6.1 Our ongoing commitment to working with other local health services, partners, communities and local people in the work we do reflects the how important we believe engagement in developing local health services is.

7. EQUALITY IMPACT ASSESSMENT

No equality impact assessment has been undertaken for this report.

8. LEGAL IMPLICATIONS

There are no legal implications associated with this report.

9. FINANCIAL IMPLICATIONS

- 9.1 The financial implications of the Strategy must be contained within current resources, including the Public Health grant that is due to transfer to the Local Authority from 1 April 2013. The ring fence grant from the Department of Health for Reading this is £7.466 million for 2013/14.
- 9.2 HWB members will need to consider any financial implications arising from the development of commissioning plans to deliver the strategy which will be the subject of further reports to the Board.

10. BACKGROUND PAPERS

15 March 2013 Health and Wellbeing Board titled Reading Health and Wellbeing Strategy (Agenda Item 8).

